

Iconic Awards 2016

Aerodynamic door handle wins Iconic Award

Randi door handle Wing wins Iconic Award 2016 in the products/facades category / aerodynamic design with aircraft wing profile (design: AART designers, Denmark) convinces expert jury / Danish door furniture specialist Randi is the designer brand of the ECO Schulte Group

What is so special about Wing is its aerodynamic shape, which is reminiscent of aircraft wings. It is very pleasant to touch. As it is metal cast, the door handle's design language is characterised by geometric lines and wing-shaped curves – as the door handle is touched, they caress the hand like the airstream caresses the wing of an aeroplane. The main idea was also to create a user-friendly, robust and timeless product with a long lifetime, whose slim, streamlined shape allows the economical use of recyclable materials.

The result also convinced the Iconic Awards 2016 jury of renowned experts: The jury that nominated the door handle the winner in the product/facades category concluded that Wing's innovativeness, ergonomics, design and production quality are exemplary in this product category. The Iconic Awards are organised by the Design Council and are seen as the first international architecture and design competition that is neutral and wants to identify and honour style-defining iconic creations that depend on the combined efforts of the disciplines of interior design, architecture and industrial design. Wing has also been nominated for the German Design Award 2017, the Design Council's international premium prize, which will be awarded in February 2017.

“This synthesis of severe and organic shapes is suitable for classic as well as modern interiors,” explains ECO CEO Heiner Schulte, “and is the result of the Randi brand’s daring and on-going design management.” The Danish door furniture specialist Randi focuses on interior-compatible door furniture and cooperates exclusively with Danish architects and designers. The cooperation with AART designers is now Randi’s fifth collaboration in this area. The Danish design company, which belongs to AART architects, sees itself as a design laboratory that in the best Danish tradition combines creative ideas with a strategic approach to design.

“Wing is the result of a joint development process of Randi and AART designers. From the very beginning, we shared the vision to design a brand new, sustainable and iconic door handle,” describes Morten Hove Lasthein, CEO and Head of Design at AART designers, the cooperation.

"Our cooperation with AART designer has been very productive and has opened up exciting new perspectives, we previously had not considered. The design idea of the door handle was raised to a whole new level," also confirms Torben Jensen, Managing Director of Randi.

Wing belongs to the Randi-Line Design and will be available from the third quarter of 2016 onwards, initially in brass and polished stainless steel. All Randi line door furniture is DIN EN 1906 certified and considered the highest grade, 4. With its high quality slide bearings, the furniture is designed to be used for many years with no signs of wear and tear.

* * *